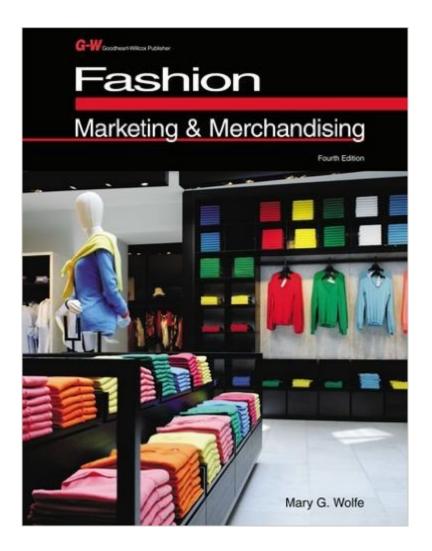
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## **Fashion Marketing & Merchandising**





## Synopsis

Designed to help students review content, apply knowledge, and develop critical-thinking skills. A wide variety of activities are provided for various learning styles. This supplement is a consumable resource, designed with perforated pages so that a given chapter can be removed and turned in for grading or checking.

## **Book Information**

Paperback: 288 pages Publisher: Goodheart-Willcox; 4 edition (September 26, 2013) Language: English ISBN-10: 1619604973 ISBN-13: 978-1619604971 Product Dimensions: 0.8 x 8.2 x 10.8 inches Shipping Weight: 1.2 pounds (View shipping rates and policies) Average Customer Review: 2.8 out of 5 stars Â See all reviews (4 customer reviews) Best Sellers Rank: #944,148 in Books (See Top 100 in Books) #290 in Books > Business & Money > Industries > Fashion & Textile #2267 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design #20927 in Books > Textbooks > Business & Finance

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